



Makerere University Business School (MUBS)

ENTREPRENEURSHIP AND BUSINESS INNOVATION HUB

The Annual Business Plan Competition

CALL FOR UNIQUE BUSINESS IDEAS 2017

Application Form

Instructions: Please Fill in the Form and Return to the Entrepreneurship Centre

Item	Brief Description
Name of Applicant	
ID No.	
Age and Gender	
Email and Mobile Tel. No.	
Location: District	
Level of Education	
Proposed Business Idea	
Proposed Location/Address of proposed Business	
Short description of product or service. <ul style="list-style-type: none">• What is your product or service?• What will be the benefit of your product or service? OR• What problem are you solving with this business?	
What makes the business idea unique/ different from others? For instance; unique selling point, emotions, technology, target group, people, quality, design, market approach, synergies.	
The target market. Who are your targeted customers? Highlight market segments, target groups, sectors, identity, values.	

Submission Deadline: March 28, 2017 both on-line and hardcopy submitted by 5:00pm